

**RAPPAHANNOCK GROUP of the SIERRA CLUB**  
**MEMBER SURVEY - 2006**

**INTERESTS**

1. How long have you been a member of the Sierra Club? \_\_\_\_\_
2. My reason(s) for joining the Sierra Club include:
- |   |  |
|---|--|
| <input type="checkbox"/> Concern for environmental causes           | <input type="checkbox"/> Outings and Events    |
| <input type="checkbox"/> For information about environmental issues | <input type="checkbox"/> Desire to be involved |
| <input type="checkbox"/> Other (specify) _____                      |  |
3. What local environmental issues are most important to you? Indicate your top 3 priorities:
- |   |  |
|---|--|
| <input type="checkbox"/> Development and sprawl   | <input type="checkbox"/> Protection of sensitive natural areas |
| <input type="checkbox"/> Transportation and roads | <input type="checkbox"/> Trails, bikeways, and hiking paths    |
| <input type="checkbox"/> Rivers and watersheds    | <input type="checkbox"/> Parks and open space                  |
| <input type="checkbox"/> Clean air and water      | <input type="checkbox"/> Solid waste and recycling             |
| <input type="checkbox"/> Energy                   | <input type="checkbox"/> Wildlife and habitat protection       |
| <input type="checkbox"/> Governmental policies    |  |
| <input type="checkbox"/> Other (specify) _____    |  |
4. What types of outings are you most interested in?
- |  |  |
|--|--|
| <input type="checkbox"/> hiking                  | <input type="checkbox"/> biking  |
| <input type="checkbox"/> canoeing                | <input type="checkbox"/> family oriented outings                       |
| <input type="checkbox"/> nature walks            | <input type="checkbox"/> tours of agriculture, energy facilities, etc. |
| <input type="checkbox"/> overnight cabin/camping | <input type="checkbox"/> other _____                                   |

**COMMUNICATION**

5. Do you find the RGSC quarterly newsletter useful? yes no  I haven't read it.
6. Do you find the RGSC web page (<http://virginia.sierraclub.org/BFG/>) useful?  
yes no  I haven't visited.
7. If the Rappahannock Group were to use a web site or email containing information similar to that in the newsletter, would you utilize these formats? (Please check all that apply)
- |  |   |
|--|---|
| <input type="checkbox"/> Would use the web site  | <input type="checkbox"/> Would use the email              |
| <input type="checkbox"/> I prefer the newsletter | <input type="checkbox"/> Don't use any of these resources |
8. Would you be interested in receiving occasional RGSC e-mail information on issues and events?  yes, for:  Gov. issues  Meeting notices  
 Special events  Volunteer opportunities  not interested

**INVOLVEMENT**

9. What events/outings/member meetings would most interest you?
- |   |
|---|
| <input type="checkbox"/> Presentations on environmental topics such as _____  |
| <input type="checkbox"/> Visits to natural areas, hikes, walks, camping   |
| <input type="checkbox"/> Public or legislative issue forums   |
| <input type="checkbox"/> Picnics /informal get-togethers  |
| <input type="checkbox"/> Fundraising: <input type="checkbox"/> dinner <input type="checkbox"/> auctions <input type="checkbox"/> concerts <input type="checkbox"/> film festivals <input type="checkbox"/> yard sales |
| <input type="checkbox"/> Other (specify) _____  |

10. What specialized knowledge, talents, or experience do you have to share with RGSC?

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11. RGSC is a totally volunteer organization. In what way would you like to be involved?

- |  |  |
|--|--|
| <input type="checkbox"/> Making phone calls to members                           | <input type="checkbox"/> Contacting public officials   |
| <input type="checkbox"/> Writing Letters to the Editor                           | <input type="checkbox"/> Speaking at public hearings   |
| <input type="checkbox"/> Researching environmental issues                        | <input type="checkbox"/> Attending outings             |
| <input type="checkbox"/> Service projects (litter pick-up, etc.)                 | <input type="checkbox"/> Fundraising                   |
| <input type="checkbox"/> Leading outings   | <input type="checkbox"/> Volunteering at public events |
| <input type="checkbox"/> Newsletter folding and mailing party                    | <input type="checkbox"/> Computer or website help      |
| <input type="checkbox"/> Serving on a committee                                  | <input type="checkbox"/> Attending social events       |
| <input type="checkbox"/> Sharing my special knowledge about environmental issues |  |
| <input type="checkbox"/> Hosting Sierra Club meetings or events in my home       |  |

12. RGSC is a not-for-profit organization, all labor to further our goals is donated by volunteers, but it does take money to keep us going. We receive only a very small percentage of your annual Sierra Club dues. Would you consider contributing funds for the following?

- Educational programs     Local Park Improvements     Special Events  
 Newsletter    Other (specify) \_\_\_\_\_

13. RGSC in initiating an exciting new campaign called Rappahannock Greenways to extend a system of pathways and trails throughout our entire region. We need interested members in all locations to participate in developing this regional plan.

**I am interested in this new campaign!**

14. We are interested in building a more informed and active environmental community. Can you think of someone you know who would enjoy being a member of the Sierra Club?

- Yes please send membership information to : \_\_\_\_\_  
\_\_\_\_\_
- Yes, please send me membership information to share

### **CONTACTS**

[ ] Yes! I'd like more information about the issues and activities I've noted.

[ ] Yes! I'd like to volunteer to help the Sierra Club protect, promote, and enjoy the environment.

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: (day) \_\_\_\_\_ (evening) \_\_\_\_\_ (cell) \_\_\_\_\_

Email: \_\_\_\_\_

**Thank you for taking the time to help us with this survey.**

We invite any other comments you may have. Feel free to enclose separate sheets of paper.